

# TOGETHER TOWARDS TOMORROW

## OUR FIVE PRIORITIES AND GOALS

### Care



#### DELIVERING LEADING CARE SERVICES

By 2029 we will be closer to reaching every baby, child, young adult and family, ensuring they can get the high-quality services that they need, wherever they need it.

### People



#### GROWING AN INCREDIBLE WORKFORCE

By 2029 we will be recognised as an outstanding employer and be able to find, keep and inspire the workforce that we need to achieve our ambitions.

### Facilities



#### BUILDING A NEW CHILDREN'S HOSPICE IN LIVERPOOL

By 2029 we will have built a new children's hospice in Liverpool and be delivering care at and from our two sites (Wirral and Liverpool).

### Money



#### RAISING TRANSFORMATIVE AMOUNTS OF MONEY

By 2029 we will have inspired our whole community to join us on this exciting journey, raising enough money to grow Claire House and meet the ever-increasing demand for our services.

### Tech



#### EMBRACING DIGITAL TRANSFORMATION

By 2029 we will have embraced technology, embedded digital solutions, and be better able to meet the needs of the families that we exist to support.

SCAN THIS QR CODE AND WATCH  
OUR STRATEGY ANIMATION TO FIND OUT MORE

Charity number 1004058

